

**ORDINANCE NO. 21-15-01**  
**CHAPTER 5 – LICENSES, PERMITS AND CONTRACTS**  
**DESIGNATING MUNICIPAL OFFICIAL TO ISSUE OPERATORS’ LICENSES**  
Town of Pleasant Valley, Eau Claire County, Wisconsin

1. **AUTHORITY:** Pursuant to § 125.17(1), Wis. Stat., the Town of Pleasant Valley, Eau Claire County, is authorized to designate a municipal official to issue operators’ licenses.
2. **MUNICIPAL OFFICIAL AUTHORIZED TO ISSUE:** An operator’s license may be issued to an applicant by the Town Clerk upon written application, subject to the provisions of this ordinance.
3. **ELIGIBILITY:** The Town Clerk may issue an operator’s license to a person who has submitted a complete operator’s license application, paid the requisite fee for such license, and meets the qualifications for a license as set forth under §125.04(5), Wis. Stat.
4. **STANDARD:** An operator’s license shall not be granted if the applicant has provided false information on his/her application; or if the applicant, pursuant to §§ 111.321, 111.322 and 111.335, Wis. Stats., has an arrest or conviction record substantially related to the alcohol licensing activity.
5. **DENIALS:** If an applicant is denied an operator’s license, the Town Clerk shall provide a written explanation of the reason(s) for denial to the applicant. §125.12(3m), Wis. Stat. If a license is denied due to a criminal conviction that substantially relates to the licensing activity, the applicant shall be allowed to show evidence of rehabilitation and fitness to engage in the licensed activity pursuant to § 111.335(4)(c), Wis. Stat. Applicants who are able to show sufficient evidence under § 111.335(4)(d), Wis. Stat. shall be issued an operator’s license.
6. **SUSPENSIONS, REVOCATIONS AND NONRENEWALS:** The Town Clerk may not suspend, revoke, or non-renew an operator’s license. Such actions may be taken by the governing body after the necessary procedures outlined under §125.12 Wis. Stat. have been followed.

This ordinance shall take effect upon passage and publication by law.  
Passed this 9<sup>th</sup> day of August 2021.

Town Board, Town of Pleasant Valley

\_\_\_\_\_  
Dan Hanson, Town Chairman

Attested \_\_\_\_\_  
Jennifer Meyer, Clerk

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Dan Green, Town Supervisor

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Douglas Nelson, Town Supervisor